**IEEE SMC eNewsLetter Featured Articles Guidelines**

We developed the following guidelines with reference to the guidelines of BrainInsight, the IEEE Brain Initiative eNewsLetter [1], which we found very helpful.

**Author Guidelines**

eNewsLetter articles are practical rather than highly technical in nature, to keep the community up-to-date on SMC related topics and developments around the world. They should be approximately 800-1200 words in length, include 1-2 images, and include a maximum of 20 references in the standard IEEE reference format.

The opening paragraphs should communicate the main message, and convey why that message is important. Potential elements of eNewsLetter articles include the following [1]:

* Statement of the challenge/opportunity: gaps, opportunities, and drivers
* Technological innovation/advances with some good simple illustrations. What is the state-of-the-art? What are emerging or pivotal? Why is this novel and important?
* Why is this important and high potential?
* Process/how to get it deployed/implemented

**Submissions**

Please submit your manuscript to the eNewsLetter editor, Prof. Dongrui Wu at smcenewsletter@gmail.com. Submissions should include the author’s bio (approx. 100 words each) and headshot photo. Please also provide high-resolution image files.

**Examples (from good practices of other societies):**

1. <https://brain.ieee.org/newsletter/2019-issue-3/creating-a-neuroprosthesis-for-active-tactile-exploration-of-textures/>
2. <https://brain.ieee.org/newsletter/2019-issue-2/transcranial-focal-stimulation-using-concentric-ring-electrodes-2/>
3. <https://brain.ieee.org/newsletter/2020-issue-1/transfer-learning-for-brain-computer-interfaces-euclidean-alignment-and-label-alignment/>
4. <https://brain.ieee.org/newsletter/2019-issue-3/the-prosthetic-leg-speaks-to-the-brain-through-a-wireless-link-with-the-nerves-in-the-upper-leg-of-subjects/>

**References:**

[1] About BrainInsight, <https://brain.ieee.org/ieee-brain-initiative-enewsletter/>